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For Immediate Release

Litehouse Madagascar Caramel Promotion starts up the Spring!

March 17, 2009 – Sandpoint, Idaho ---

Litehouse Foods has created a Spring Caramel promotion featuring Dreamworks' Madagascar: Escape 2 Africa! Not only does it feature all Litehouse Chocolate Dip and Caramel, there is an online sweepstakes for a chance to win over \$10,000 in exciting prizes!

According to Stacey Orlando, Assistant Product Manager, "The Caramel Madagascar promotion is perfect for all ages. The prize package is very intriguing, giving people a chance to win an entertainment system and Wii, iPod nanos, and Madagascar: Escape 2 Africa DVDs. This exciting promotion is a perfect way to get kids to eat more fruits by wanting to 'dip it dip it' in Litehouse Caramel."

To enter for a chance to win one of the exciting prizes in the Spring Litehouse Caramel sweepstakes, go online to www.litehousem2escape.com. The promotion runs March 1, 2009 to April 30, 2009.

For over 45 years, Litehouse Foods has been producing premium, high quality products including fresh refrigerated salad dressings, vegetable dips, caramel, & yogurt fruit dips, bleu cheese crumbles, sauces and freeze-dried herbs. Litehouse is an employee owned company located in Sandpoint, Idaho.

For more information, please contact Stacey Orlando at # 208-263-7569 sorlando@litehouseinc.com

